

Registration Form

Enter the 2009 Essex Business Excellence Awards. It's completely free of charge, easy to do and you can enter as many categories as you like. There are categories for businesses, business entrepreneurs and companies and charities that help their local communities. If you or your company are doing something great you should be shouting about it and letting as many people know as possible.



You can enter the awards by post or online. Just follow the simple steps below:

STEP 1 – Complete and return this Registration Form.

If you would prefer to complete a Registration Form online go to www.thisistotalessex.co.uk/businessawards, hover over Register and Enter and click on Register.

STEP 2 – After registering you will need to complete your entry. To do this all you will need to do is write in no more than 500 words why you believe you or your company should be recognised for an award and answer a maximum of five questions. Then you will need to attach an Entry Form to the top of your entry and post it to the address on the form. If you

would prefer you can complete your entry online at www.thisistotalessex.co.uk/businessawards; hover over Register and Enter and click on Enter.

If you need any help or advice please contact programme organiser Alan Pocock on 01245 400877 or by e-mailing alan@apteventspro.co.uk.

Remember, you can enter as many categories as you like. Please see overleaf for a brief description of each category and tick the ones you are interested in. This is not binding and you can change your mind at a later date.

IF YOU WOULD LIKE TO RECEIVE AN ENTRY BROCHURE PLEASE TICK HERE

Please now complete the following brief details about you and your company:

Company Name Web Address

Contact Name Position

Contact Phone Number Mobile

Email Address.....

Nature of Business

Business Address

..... Postcode

Closing date for entries is May 29th, 2009

Mail this Registration Form to Jenny Walker, 2009 Essex Business Excellence Awards, Essex Chronicle Media Group Ltd, Westway, Chelmsford, Essex, CM1 3BE. Telephone 01245 605301

Don't forget to tick the categories you are interested in overleaf.

Essex Chronicle Media
G R O U P L I M I T E D

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Best Growing Business sponsored and judged by **NatWest**

Is your company experiencing rapid growth in turnover versus prior years and/or business targets, or increased the range of products or services offered, or perhaps grown in personnel, or created strategic alliances with partners? Your company must have been trading for a minimum of two years at June 2009.

Business category for small/medium & large businesses

Best Training Programme sponsored and judged by **Pursuit Recruitment Ltd**

Employees are a primary asset of any organisation. This category is aimed at either companies with their own in-house training programmes or specialist trainers who develop programmes for others.

Business category for small/medium & large businesses

Corporate Responsibility sponsored and judged by **Essex and Suffolk Water**

This award is aimed at both businesses and charities/not-for-profit organisations that "give something back" to their local communities by generally improving the quality of life for particular groups of people or the community as a whole.

Business category for small/medium & large businesses

Customer Care and Service sponsored and judged by **Bird Luckin**

Do you have a company policy that sets targets for customer care and service? Does everyone in the company understand how their individual actions impact on these targets? What is it that your company does to set yourselves apart from the competition?

Business category for small/medium & large businesses

Excellence in Marketing sponsored and judged by **Vantis**

Have you developed and implemented imaginative and successful marketing activities within the last 12 months. "Activities" could relate to an overall marketing strategy or the implementation of a specific campaign for a product, service or organisation.

Business category for small/medium & large businesses

Innovation sponsored and judged by **Anglia Ruskin University**

This award is for companies that have recognised a gap in the market by creating and developing a new product, process, service or design that has improved the commercial prospects and performance of the company. It's not so much the "size" of the solution but more the innovation that has been brought to bear.

Business category for small/medium & large businesses

Outstanding Business Person sponsored and judged by **Cooper Lomaz**

Are you that special kind of entrepreneur who pushes obstacles to new ideas aside, is prepared to take calculated risks, and achieves success against the odds? Do you lead and motivate people to exceed mundane goals and targets? You can nominate yourself or someone else.

Personal category for individuals

Young Entrepreneur of the Year sponsored and judged by **Colchester Institute**

We are looking for an entrepreneurial business person, aged between 16 and 30, who identifies market opportunities, pushes obstacles to new ideas aside, is prepared to take calculated risks, and achieves success.

Personal category for individuals

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